

MODERN BATHWARE

TABLE TOP **BASIN** 



















## We are growing, improving and changing.

With the power we derive from our history and the confidence entrusted in us, we have been growing, improving and changing with the same excitement every day from last 30 years. Undertaking new investments every year, pursuing bigger goals in becoming a world brand, we continue to provide millions of bathrooms worldwide with Merida quality.

### **Achievements**











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While there are many sanitary ware manufacturers and brands in the markets, some stand out to be clear leaders and change makers. They are the ones most respected and demanded in the industry.

**Merida** is one such company. It has more than 25 years of experience in sanitary ware manufacture and supply. It has known all technology upgrades and implemented so many innovations in the last two decades that its experience alone is enough to be the leader.

With state of the art manufacturing unit situated at Morbi, India adopting imported as well as Indian machinery, it rolls out products fast and efficiently. Its design unit is manned with artists who create outstanding designs that woe one and all. They are in consistent touch with markets and interior designers across the world for new ideas and concepts that would trend. They develop products that last long in style as well as functionality.

The people in manufacturing are well trained and experienced to bring high quality systems and products to life. They make sure there is minimum rejection and maximum production to never miss delivery dates or quantities promised. They consistently upgrade their production systems to bring out best. They have earned a number of certificates and accolades for their high quality manufacturing processes and products.

The marketing team is always in the field learning new happenings, observing fresh styles in construction, developing relations with visualizers and designers. It is on look out for developing dependable sales channels and funnels that would not only bring in consistent business but also grow the demand of same channels. They talk to retailers and help them learn better sales and closing making sure that secondary demand is always met.

All in all the leadership status of **Merida** is a result of hard and smart work coupled with laser sharp focus on core activities that lead to strong brand values.



# Innovative designs which shape the future



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# The Bathroom

## A New Bathroom Experience With Merida

We started an evolution in bathrooms by producing more Creative personalized real-life solutions with innovative products. We give life to the bathrooms with elegant and functional designs that appeal to different tastes. We create new experiences in the bathroom with our diversified product lines ranging from sanitary-ware to bathroom choices in









**Spiro-1073 (14"x14")** L 350 W 350 H 150 mm



**Sparrow-4060(22"x15")** L 565 W 385 H 120 mm



Shubh (14"x12")

L 355 W 305 H 120 mm



Salt-4070 (15"x15")

L 400 W 400 H 140 mm



**Sprint-1092 (17"x17")** L 420 W 420 H 130 mm



Stroy-1084 (20"x10") L 510 W 250 H 130 mm







Scania-4064 (23"x16")

L 575 W 415 H 145 mm



Holland-4067 (16"x16")

L 395 W 395 H 140 mm



Mini Sphere-4056 (12"x12")

L 305 W 305 H 130 mm



Sitra-1080 (17"x14")

L 425 W 350 H 155 mm



Sugar-4069 (20"x16")

L 510 W 400 H 160 mm



Ciro-4077 (12"x12") L 310 W 310 H 130 mm







Diamond-4072 (25"x16") L 640 W 405 H 140 mm



Floral-4078 (15"x15") L 370 W 370 H 125 mm



Gem-4073 (15"x15")

L 375 W 375 H 125 mm



Mini Roman-4079 (18"x14")

L 480 W 350 H 130 mm



Pearl-4074 (16"x16")

L 395 W 395 H 125 mm



Roman-4071 (23"x16")

L 575 W 400 H 155 mm







Thiago-4075 (25"x14") L 625 W 360 H 150 mm



Milano-4080 (20"x16") L 510 W 400 H 140 mm



Tulip-4076 (18"x13")

L 450 W 325 H 130 mm



Tosco-4082 (14"x14")

L 350 W 350 H 145 mm



Mini Sargam-4084 (18"x13") L 460 W 330 H 130 mm



Nyle-4085 (17"x17")

L 425 W 425 H 125 mm







**Drip-4083 (22"x16")** L 550 W 420 H 130 mm



Mini Thiago-4087 (19"x15") L 490 W 375 H 140 mm



Selvo-4091 (18"x13")

L 450 W 325 H 125 mm



Edge-4086 (17"x14")

L 425 W 350 H 175 mms



Skylar-4089 (18"x14")

L 450 W 350 H 130 mm



Oscar-4090 (26"x17")

L 660 W 430 H 125 mm







## Denim-4088 (32"x16") L 800 W 415 H 125 mm











#### **SONA FIELD CERAMIC**





